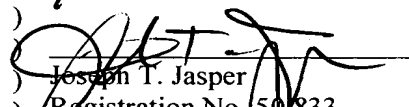


3622 IFW



**Patent Application  
Attorney Docket 20098/0002-US**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant	: Richard C. ZORN	) I hereby certify that this paper
U.S. Serial No.	: 09/747,950	) (and/or fee) is being deposited with
Filed	: December 27, 2000	) the United States Postal Service as
Title	: TARGETED ADVERTISING	) first class mail in an envelope
	BROCHURE AND METHOD	) addressed to: Mail Stop
	FOR ITS USE	) Amendment, Commissioner for
Art Unit	: 3622	) Patents, P.O. Box 1450, Alexandria,
Examiner	: John Van Bramer	) VA 22313-1450 on this date:
		) <u>16 June 2006</u>
		) 
		) Joseph T. Jasper
		) Registration No. 50,833
		) Attorney for the Applicant

**RESPONSE TO THE OFFICE ACTION DATED MARCH 16, 2006**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office action dated March 16, 2006, please enter the following amendments and consider the following remarks.

**The Status of the Claims** begins on page 2 of this paper.

**Remarks** begin on page 10 of this paper.